LAS PHOTO SHELTER

MAC Users: smb://share.las.uic.edu/media
PC Users: \\admin.share.las.uic.edu\media\LAS Photo Shelter

UIC PHOTO GALLERY

The University provides us with a photo gallery free of charge with the login below:

Website: uic.photoshelter.com
Login: marketing@uic.edu
Password: uicphotos

Context matters, so stay away from images that do not have any relation to LAS (for example, Dental School images)

COPYRIGHT

Be cautious of using random sources of information and pictures to complement your content. Ensure that the appropriate permissions and/or licenses for commercial use have been secured and, if required, that information sources are properly cited and referenced.

DO the research before you post.
If you found an image that you want to use on your website and can't identify the owner, how do you determine the source? Unfortunately, it's not easy. A Google Images search is a good place to start. If you can't determine the source, don't use it.

DO use your department's photos.

DO post "public domain" images.
There are some great sources of free media files that offer public domain or freely licensed images. Some images are still subject to a license, which have attribution or other requirements. Check the license before you post one of these images.

DO license images that you don't own.
If you find a commercial image, don't steal it; license it. A license is an agreement between you and copyright owner that gives you the right to display an image that does not belong to you.

DON'T use Google Image Search.
As tempting as it is, most of the images you will find are copyrighted images that aren't fair use.

DON'T ignore copyright law.
Just because you find an image that you like online doesn't mean you can use it. After all, images are subject to the same copyright and fair use laws as written materials.

DON'T use poor quality images.
Always make sure images have proportional aspect ratios (width and height) and good in resolution (if an image is less than 72ppi, it will appear fuzzy/pixelated).